



# Hello! and welcome.

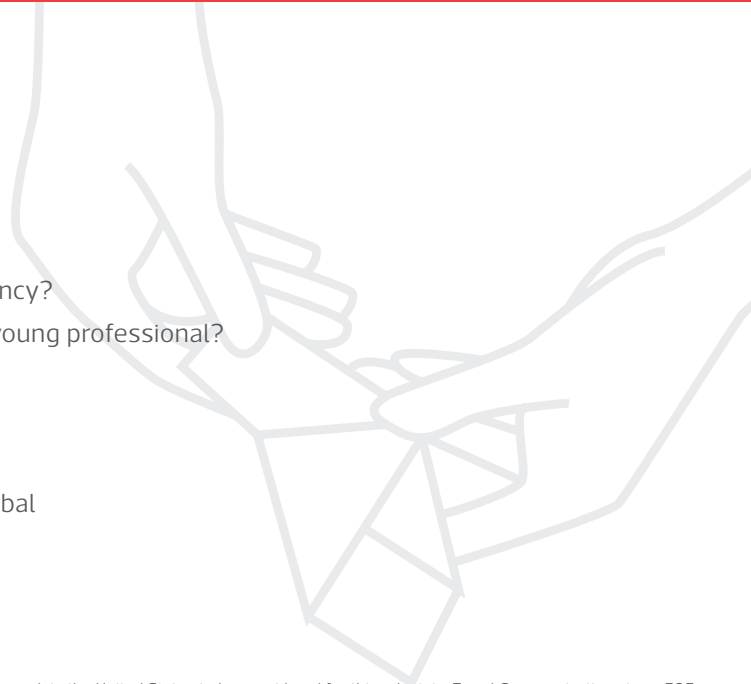
Are you ready to be inspired?  
To dirty your hands with real, challenging assignments?  
Gain a cross-disciplinary understanding of the anatomy of an ad agency?  
And most of all, push your limits and grow as a creative thinker and young professional?

If so, interTrend's Summer Internship is perfect for you.

If you like the idea of working with a nimble, intimate team with a global and entrepreneurial vision, think about joining us here at interTrend.

Get ready for a life-changing summer.

You must be eligible to work in the United States to be considered for this role. interTrend Communications is an EOE.



## INTERTREND SUMMER INTERNSHIP 2014

### INFO 1 WHY INTERN WITH US?

Every fold is a step toward \_\_\_\_\_.

Every origami piece begins with a blank piece of paper. Each precise fold is one step toward the final product - something of meaning and purpose. That is the beauty of origami. It is our goal to help our interns achieve their first "steps" toward fulfilling their career goals.



### INFO 2 WHO ARE WE?

interTrend is an award-winning full-service communication agency based in Long Beach, CA



We help clients establish brand leadership positions through an integrated mix of advertising, public relations, promotions, events and digital strategies.

### INFO 3 WHAT WILL YOU BE DOING?

#### Program Highlight

- ▶ Well-rounded knowledge of all functions of an advertising agency
- ▶ Real and realistic day-to-day assignments
- ▶ "InterTrend 15": Being a fatty with Account Management, Strategic Planning, Connection Planning, Creative, Production, and Media

We are looking for individuals who are:

- ✓ Optimistic and curious
- ✓ Proactive and independent
- ✓ Must love dogs



interTrend internships are **8 weeks** long and **paid**.  
Application deadline is **April 4**. Program begins **June 23**.

### HOW TO APPLY



#### STEP 1 PREPARE YOUR RESUME

If you have a portfolio, please include a link either in your resume or in the email. Make sure your information is correct.

#### STEP 2 WRITE A COVER LETTER

Are you seeking experience? New skills? Friends? Let us know why you would like to join us here at interTrend.

#### STEP 3 ANSWER SOME FUN QUESTIONS

#### Help us learn more about you.

Almost done! We prepared a little questionnaire for you. Answer the **Get To Know You Questions (PAGE 2)**. Fill in the form and remember... Have fun!

#### SUBMIT!

Email your resume, cover letter, and completed PDF to **THEinternship@intertrend.com**

# GETTING TO KNOW YOU QUESTIONS

We would like to get to know a little more about you.

NAME

List 3 websites you frequently visit (excluding email and social media)

- 
- 
- 

Pick 2 of the following social media platforms and tell us about the favorite accounts you follow on each.

Facebook  instagram  YouTube  Twitter  Weibo  Kakao

The Sriracha factory is shut down and you have the last bottle. What would you do with it?

One last thing... Turn this image into the best meme ever in the history of the Internet:



## THANKS FOR YOUR TIME!

Now let's double check your application before submission.

Did you...

- Prepare your resume?
- Write your cover letter?
- Answer all the questions on this page?

Great! Email all of the above to [THEinternship@intertrend.com](mailto:THEinternship@intertrend.com)

**Application deadline is April 4.**

**Questions?** Email us at [THEinternship@intertrend.com](mailto:THEinternship@intertrend.com) or hashtag #THEinternship on our Facebook, Twitter or Instagram